

Estrella Celis



I am passionate about design and I really enjoy using my skills in the visual world to **create a better (and more aesthetic) world.**

☎ 5514932199

✉ jestrella.celisj@gmail.com

Education

Universidad La Salle *August 2019 - June 2023*

Graphic and Digital Design

Miami Ad School *July 2024 - Now*

Art Direction

Awards

National University Award AMIS 2022

First place

- GIF animation about the importance of life insurance

Vertical Workshop on Social Linkage 2022

First place

- Integral campaign about mental health awareness

Experience

Body & Health *September 2020 - March 2022*

Graphic design, publicity and social media management

- Health campaigns and audiovisual content creation

Mercarte *August 2022 - November 2022*

Graphic design trainee

- Creation of social media content

Devórame Otra Vez

Jr. Graphic Designer

March 2023 - June 2024

- Photo editing & digital content creation

Sr. Graphic Designer

July 2024 - June 2025

- Campaign visuals, animations & web/app prototypes

✦ Art Director

July 2025 - Now

- Brandbooks, visual style guides & team direction

ACT Care Awards 2025

Jury Member

October 2025

- Youth Favourite Category

Abilities



Branding, animation, photo edition, UX/UI illustration, editorial design, packaging
(though not limited to these)

Softwares

Ai

Ps

Id

Ae



Languages

English
95%

French
25%

Skills

- Strong willingness to learn
- Good listener
- Dedicated and a perfectionist
- Can easily adapt to every situation
- Proactive